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The WHY?

There are 140 million children without parental care in the world (UNICEF, 2014), and according to SOS Children's Village, 35 million children are without parental care in Africa (2023). For these children to be saved from life on the streets; from substance or sexual abuse, and risks of human trafficking, they have to be admitted to a system of Alternative Care.



According to the basic principles of humanity and the best interest of every child, providing family care is essential. As stated by The Guidelines of Alternative Care of Children developed by the UNICEF, family based care is healthier than institutional care.

In Egypt, alternative care primarily takes the form of institutional care homes, where the law mandates that children leave care at the age of eighteen. Most children, particularly males, are discharged upon reaching this age. However, many care homes allow females to remain in care until they are slightly older or married.

A handful of homes provide accommodation for care leavers as per the National Quality Standards for Alternative Care (NQS). While the NQS have managed to identify certain aspects on preparing children for leaving institutional care and supporting them in the transitional period till they finish their education and find a sustainable source of income, they are still not fully enforced, leading to an ineffective transition.



Up to the Challenge!

Youth transition into adulthood is a real challenge. With insufficient rehabilitation, they are expected to be independent, employed, self-sustaining, productive, and engaged members of society. This systemic vacuum represents a serious threat. The problem expands with the increasing number of care leavers, who themselves get involved in illegitimate practices and become a source of new children without parental care.

Here, comes the role of Sanad, through: providing a safe environment for younger orphans, empowering youth, facilitating their integration within the community, equipping all parties involved in the system, paving the way for the Kafala System (where an alternative family takes care of a child in their home), and enlightening the society about the essentiality of its support.



a world where orphans shape their future





Sanad

The Meaning of Support

Sanad (noun) is the Arabic word for support, encouragement, and providing assistance. Sanad is the contributor, the believer, and the advocate.

Sanad (verb) means being present; with knowledge, action, and a promise to change.



A Home to the Cause

Revolutionizing the ecosystem to serve youth and children deprived of parental care.



Sanad is an Egyptian non-profit organization providing innovative hands-on solutions in the alternative care sector. It aims at creating a better quality of life and a future full of possibilities for children and youth without parental care. Since its establishment in 2008, it has managed to become the center of excellence and expertise in the field, and it has maintained its position as a point-of-reference for key players and stakeholders –locally and internationally. To uphold its commitment toward the community, Sanad adopts a holistic approach to develop the main forms of the ecosystem and serve its ultimate beneficiaries.

*Sanad is a non-profit organization registered with the number 7478 / 2008 under the Egyptian Ministry of Social Solidarity.

Vision

A world where orphans shape their future.

Mission

Strengthening the alternative parental care system through standardization, research, certified training, and advocacy, so that every orphan realizes their uniqueness and potentiality.

Promise

Every orphan to believe that they are self-worth, capable, and have equal rights and responsibilities within the community.



The Story

From a personal initiative to echoing sustainable impact.

Mrs. Azza Abd Elhamid was a volunteer committed to visiting care homes, bringing them a dose of joy and love with every visit. She was also the sponsor (Kafeel) for a two-year old boy. Her financial support to him never stopped, but -with the bustle of life-her regular visits gradually stopped.

...It's 2006

Late at night, Mrs. Azza finds a young man at her doorstep: "Mama, let me in. I ran away from my care home." The two year old was now a teenager. Despite all her compassion and love for him, she couldn't let him in. A hundred questions rushed to her head, but one question kept ringing: why would this boy run away from his home, the place where he was raised?



Mrs. Azza is a philanthropist, but she's also a leader and a change maker. Her questioning turned into an extensive research; a journey leading her to an idea. Her aim was to make real tangible change through practical solutions, to create safe homes for children and youth without parental care.



...It's 2008

The idea turned into a solid project. Along with 10 humanitarians, Mrs. Azza established Wataneya Society for Orphans, believing that their contribution will provide quality of life for every orphan. They were guided by a vision and a mission, and above all a sincere intention.

...It's 2023

Wataneya Society grew beyond its own objectives to become a key player and an expert maintaining the entire ecosystem of alternative care in Egypt; starting from orphans, to care homes, to governmental entities, to partners and stakeholders. Wataneya evolved, to become an actual support for each and every party involved, to become *Sanad*.

Our Values

Along with our vision and mission, our values compose the broad guidelines through which we build relations with volunteers, workers, partners, and beneficiaries.



Pioneering

We aspire to be a change maker; crafting innovative solutions, setting higher benchmarks, and approaching challenges with confidence and foresight.

Professionalism

We provide high-quality services by promoting a healthy work environment, applying professional best practices, and adhering to business ethics.

Innovation

To tackle challenges and make a lasting influence, we embrace visionary perspectives and agile thinking methods.

Compassion

We engage in active listening to comprehend people's needs. We emphasize empathy and respect while providing the necessary support, to ensure that individuals feel genuinely valued.





Expertise

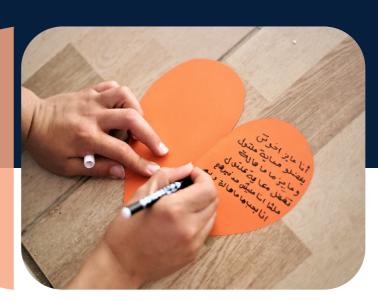
A-key-expert-player

Since its establishment in 2028, Sanad has managed to become a point of reference and a linking spot where all efforts fall into place. Through merging between its root-cause philosophy and scientific methods, Sanad creates a mandate for the alternative care ecosystem to enable actual sustainable change. Building up on this smart perspective, Sanad simply fills the gaps.



The pillars of alternative care in Egypt

Being the first NGO to cooperate with the Ministry of Social Solidarity to develop Quality Standards for Alternative Care in Egypt, Sanad expands its endeavors to develop the main forms of alternative care.



Alternative Care Homes (Institutional Care)

Care Leavers (Aftercare for Youth Care)

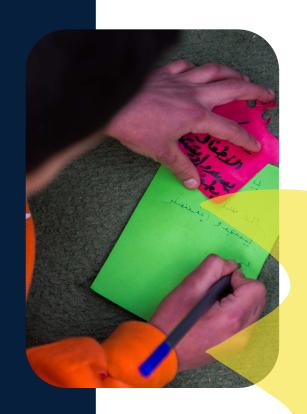
Alternative Families (Kafala / Sponsorship) ...where children without parental care are raised, taken care of, and protected, since their joining and until their independence (at age 18 or 21). These homes could be orphanages, safe houses, or social defense institutions. During their residency they are educated and qualified for their life after care.

...is the post-transition phase after alternative care, where youth –upon reaching the legal age or upon the completion of their studies– receive support for a period of time. The services and the assistance provided is based on their individual needs and capabilities, so that they can be fully independent.

...is a form of alternative care where a family takes care of a child inside their home. Alternative families are accepted by the Ministry of Social Solidarity after meeting the Kafala Criteria, and after receiving basic training and orientation. They could be long term, in the form of permanent alternative families; or short term, in the form of temporary alternative families; or in the form of emergency families in case of emergencies.

A pioneer role in developing the ecosystem

Through standardizing alternative care services, creating holistic solutions and on-ground tactics, Sanad empowers the ecosystem and drives social change. Such sustainable impact is achieved through focusing on four main forms and their integration.



Empowering Youth

Sanad directly empowers youth through a range of programs that explore identity, talent, and independent lifemanagement.

FORSA Program (2011)

The first program in Egypt aiming to develop youth without parental care and boost their confidence. The program works on expanding their capabilities and opportunities through enabling them discover their identity and self worth.

Sanad's Youth Forum (2018)

A monthly forum conducted to help youth without parental care. It facilitates the representation of their voices through creating space to exchange experiences and possibilities.

The Care Leavers Independence Program (2019)

A program launched to develop the aftercare system, in cooperation with the Ministry of Social Solidarity and Drosos Foundation. It allows youth to experience a better transition mainly through learning their rights and responsibilities toward the larger community.

Care Giver Training Unit (2009)

Sanad Launched a specialized Learning and Development Unit for people working in the field of Alternative Care.

Vocational Qualification in Child Care (2012)
Sanad was internationally accredited by
PEARSON to provide a professional certificate for
care givers, a certificate that promotes child and
youth development.

SANAD Project (2014)

A project launched in partnership with Drosos Foundation to develop and feature success stories of homes applying quality standards.

Developing the Care-Homes System

Through standardization and international partnerships, Sanad develops sustainable tools for care homes and care givers to rely on.

Quality Standards for Care Homes (2014)

An accreditation given by the Ministry of Social Solidarity applied in collaboration with Pwc.

The First Beit ElHelm Award (2015)

An award recognizing outstanding care homes, launched in cooperation with Drosos Foundation and MBC-HOPE.

PEARSON Accreditation (2016)

A quality assurance certification supporting all educational training processes and programs in Sanad.

Child Protection Toolkit (2017)

A set of tools designed and developed in reference to quality standards in care homes.



Supporting Alternative Families

Because every child deserves a family, Sanad works on the Kafala system as a healthier alternative to institutional care.

MOSS Higher committee of Alternative Families (2016)

Mrs. Azza Abd Elhamid became a member in the Higher Committee of Alternative Families; a tool aiming at regulating the alternative families system within the Ministry of Social Solidarity.





The Procedural Guide to Alternative Families (2019)

A manual guide developed in cooperation with FACE organization and under the supervision of the Ministry of Social Solidarity to regulate the Kafala System in Egypt.

Engaging the Community

Sanad builds a wider network of supporters and change-makers, not only through awareness campaigns, but also through advocacy and governmental partnerships.

The first Sanad Forum (2015)

A convention conducted to connect all care home managers and decision makers to exchange real-life experience. In 2021 the forum grew into a platform for dialogue, creating awareness on alternative care in Egypt.

The first Regional Sanad Conference (2019)

A conference discussing the Aftercare system, conducted in cooperation with the Ministry of Social Solidarity and the League of Arab States.

Alternative Care Law (2021)

The first draft for a unified alternative care law drafted and developed by Sanad as a key partner.





265 Care Homes



19 Governrates



4440 Children and Youth



2280 Caregivers/ Managers in care homes



840 Ministry of Social Solidarity Staff



1700 Civil Society Staff





3,490,500 individuals influenced by the awareness campaigns regarding the cause.



Services

Interconnected and inclusive

As a cause-driven entity, we simply serve; through empowering orphans, equipping the alternative parental care ecosystem, and enlightening the community to accelerate equity and acceptance.



Our Services

We strive for strengthening the entire ecosystem through filling the gaps between the real needs and the support offered, and between regulations and the actual practices. Hence, we provide a range of services that include:

- Networking and Advocacy
- Capacity Building
- Incubation
- Quality Assurance
- Engagment Solutions





Networking & Advocacy

Through forming community forums and networks we empower youth and care leavers to prepare them for independent life. With the aid of such platforms, we equip and enlighten care homes, international NGOs, market and community players, which eventually helps in the process of decision making and the shaping of new policies.

Incubation

We facilitate and institute the creation of different youth and community initiatives that serve the cause on different levels, aspects, and time ranges. Through such initiatives we empower youth, we use the potential of care leavers and highlight the vital role of the community.

Capacity Building

Through customized training programs we empower and equip different parties with the essential knowledge they need, this includes: care givers, alternative families, children and youth in care homes, governmental and non-governmental employees, as well as new practitioners and volunteers. Additionally, we provide consultations to donors, media professionals, and researchers.

Quality Assurance

Sanad equips cares homes, NGOs, and after care programs through providing inclusive and accredited Quality Standards certifications and tools for their implementation. In addition, it helps in the development of a Kafala System for alternative families. Through partnership, Sanad takes part in developing and drafting new laws and legislations that serve the cause of alternative care while involving youth as the main player.

Engagment Solutions

Sanad designs creative internship programs for youth empowerment, to guarantee their healthy engagement in the community. On a wider level, Sanad involves members of the community through customized CSR programs for the private sector to serve the inclusion of youth, children, women, and the accomplishment of the SDGs.







D¢LLTechnologies























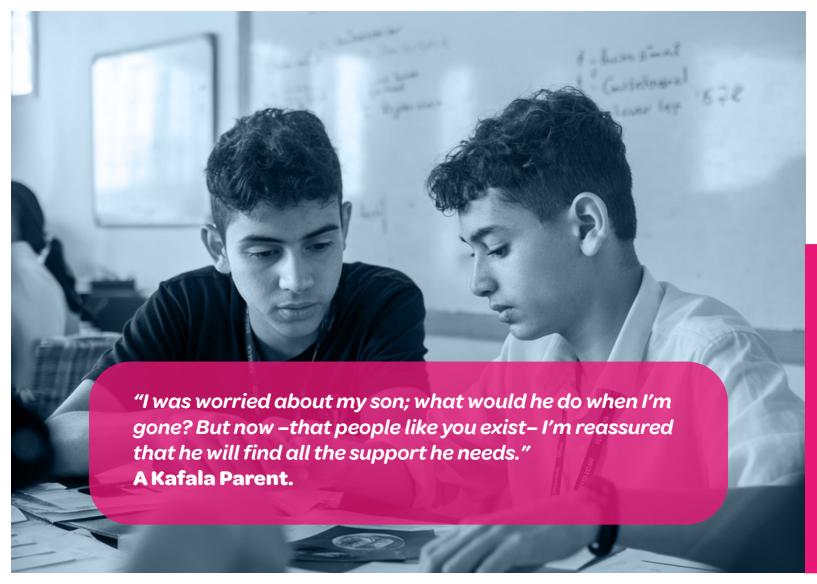












Sanad's Compass

Methodology and Strategy based on a holistic approach

To protect and empower young people without parental care, while ensuring that the community is their support, we plan and design based on scientific studies and realistic frameworks.

Consistently, we verify our work output to strengthen points of potential and bridge the gaps.



Guided by a sense of responsibility

Knowing that we can achieve true awareness and progress only through knowledge and partnership, we take into account:

- The recognition of the rights of all parties involved;
- The understanding of trauma;
- The boosting of resilience;

...all within the reality of our context and environment.



Recognizing rights and understanding trauma lead to designing and planning based on a realistic framework and new awareness.

Undestanding of Trauma

We understand that our interventions are sensitive to the reality of chronic traumas. Hence, we recognize the implications, and are committed to creating safe environments within the alternative care system- regarding all aspects of physical and mental health, so as not to trigger such traumas.

Recognition of Rights

All parties involved in the process have the right to self-determination without discrimination. They have the right to expand those rights without risking dignity or psychological wellbeing. All of us should enjoy the same privileges that enable access to social justice.



Through understanding trauma and boosting resilience we bridge the gaps and strengthen potentials.

Recognizing rights and boosting resilience lead to acknowledging what is worthwhile in our outputs and ignoring that that does not serve.

Boosting Resilience

We recognize the active and the latent potential within each individual and group in the system. We strengthen these abilities and avoid using them as pressure tools for recovery or advocacy towards the cause.

Environment / Context

Being aware that we are a part of a global system, we make sure that our interventions are based on our reality and respond to our context. We consider language, tools, and methods that are derived from our culture, which helps us limit the potential damage of inappropriate cultural interferences.



Sanad's Strategy

For the "Big Dream"

Sanad seeks true and sustainable achievements in the alternative care sector. We have certain goals to achieve by 2030, for Sanad to realise its ultimate "Dream":

- A strong and a sustainable alternative care system that protects children from relapsing into institutional care;
- An aftercare system that ensures the safe exit of orphans from institutional care to the larger community;
- Strong, qualified entities that support the sustainability of quality alternative care;
- Developed mechanisms to respond to critical and urgent cases in care homes;
- New qualified personnel dedicated to nurturing, protecting, and empowering those without parental care.

Sanad's Strategic Goals for 2030

For the coming 6 years, Sanad is adopting a strategy composed of two main directions:

Developing and maintaining the quality of alternative care in all its different forms.

01

Providing

technical

support to

enable the

transformation

of care-homes'

system from

institutional

Qualifying kafala families to be capable of raising children deprived of parental care; Preparing qualified cadres to work within the alternative care system; Developing mechanisms of sustainability and ensuring the quality of the alternative care provided in all its forms; Gaining the support of the private sector and the civil society to advocate for equal opportunities for all care leavers;

Raising the institutional and the technical efficiency of civil society organizations and the private sector to empower care leavers socially and economically.

Empowering care leavers as they transition successfully to independent life.

02



Sanad achieves its strategy through 5 main programs; each program includes a number of projects to serve its objectives:



The socio-economic empowerment program for care leavers



The program of strengthening the Kafala / Sponsorship system as well as qualifying alternative families



The training and the preparation of cadres in the field of alternative care



Transforming care in care homes to semifamily care



Advocacy and awareness programs

Toward a national vision, a better life, and a transformed world.

Sanad contributes to the 2030 Vision of Egypt through providing a decent life for all children and youth without parental care. In addition, it's devoted to achieve the Sustainable Development Goals, as a local organization contributing to the 2030 Agenda for a better transformed world. In this regard, Sanad is committed to localizing the best practice for the UN mandate (United Nations Guidelines for the Alternative Care of Children - UNGAC) issued by the general assembly in 2009.









- Establishing transparency and fighting corruption
- Enhancing regional and international co-operation







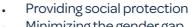
Governance and Partnerships

- Increasing appropriate job opportunities
- Promoting financial inclusion
- Supporting small and medium-sized enterprises









- Minimizing the gender gap
- Integration and equal opportunities







Improve Egyptians' Quality of Life and Raise their Living Standards

- Food Security
- Excellent health services
- Enriching the sports and culture aspect







Awards &Honors

Sanad's efforts and creative input in the field of alternative care has been recognized along the years . . .

Mrs. Azza Abd Elhamid's Awards:

*TAKREEM award for Humanitarian and Civic Services in 2016.

*Awarded by H.E Intsar AlSisi the first lady of Egypt. during the "Egyptian Woman: an icon of success" Celebration in 2022.









THE AMERICAN UNIVERSITY IN CAIRO الحامعة الأمريكية بالقاهرة *Prince **Mohammed** bin Fahad Award for best charitable performance in the Arab world.

*Misr Fl-Kheir Award for Charitable & **Development** Leadership.

*NGOs Award of **Excellence by Professional Development** Foundation.

2023 2024

2014

2015

2016

*Dubai International **Award for Best Practices** to Improve the Living **Environment.**

*MBC Al Amal Award - in the humanitarian relief category.





2017





*Samuel Habib Award for **Excellence in Volunteer** Work from the CEOSS foundation, which recognized its unbiased and all-embracing efforts to serve the community.





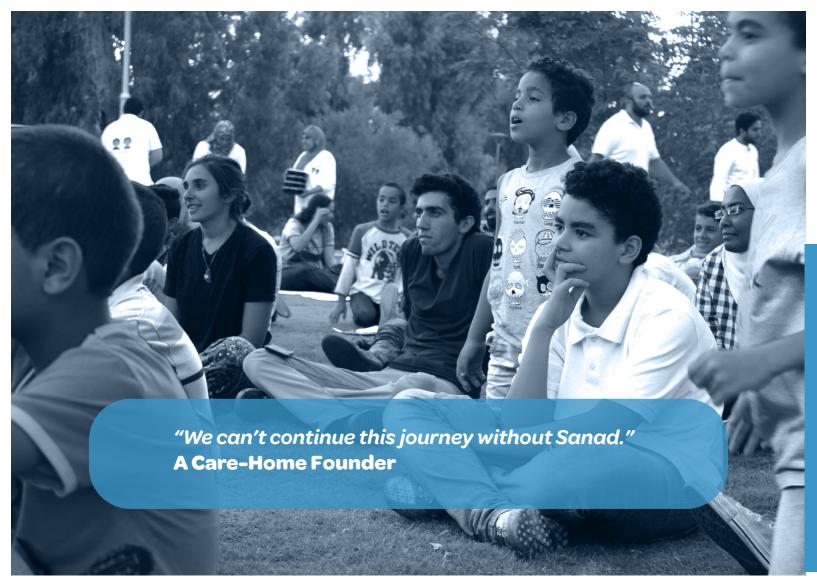




2020

The Trusted Community Partner of the **Regional Network** for Social Responsibility





Sanad's Community

Sanad's Board Members

Founded and lead by a group of visionaries.





Founder and Chairperson She founded "Nida" Society in 1997 for the rehabilitation of children with hearing impairment; In 2008 she founded Wataneya Society for the development of orphanages. She was awarded the Takreem Award for 2016 as the best Arab persona in humanitarian work.



Founder and Vice-Chairperson Founder and **Executive Director** of six subsidiaries of "EG Medical" which is a prominent company in medical care. He is also the Founder and Chairperson of "Sehetna" foundation, and a board member at "The Egyptian Cure Bank".



Rashidy - Founder

& Secretary-General An architect and the Executive Director of "Kemet" Cooperation for architectural software programs. His the founder of an orphanage, and a board member at "Nida" Society for the rehabilitation of children with communication disorders.



Founder and
Treasurer
Financial consultant
for several
international
and Egyptian
companies. A Board
member at "Nidaa'"
society, member
of the Board of
trustees of "CISV
Peace Fund", and
board member
at "Sehetna"
Foundation.



Board Member A legal accountant who worked for Hazem Hassan "KPMG" for several years. Member of the Association of Egyptian Accountants and Auditors and the Egyptian Tax Association. He is the Vice President of the Small Enterprise Development and Community Development Association (SECDA).



Dr. Dalia Ibrahim **Board Member** Dalia Ibrahim is the CEO of Nahdet Misr Publishing House and an affiliate of Nahdet Misr Group. She is the Founder of EdVentures, and the founder of Ta'heal for VET Skills Excellence. She serves on the Board of Directors at Endeavor Egypt, Education for Employment, Women Entrepreneurs Network, and Tiye Angels and Injaz Egypt.



Nawawi - Board Member Chairperson and Managing Director of "Giza Systems". He is also the chairperson of the Giza Systems educational foundation, a board member at "Educate Me" foundation. and board member of "Injaz Egypt" which aims at the development of Egyptian Youth.



Board Member

Management and HR

Consultant
A social activist and former professional athlete. She held leadership positions in human resources and management consulting in local and international companies. In 2015, she became the youngest member of the Egyptian Parliament, where she advocated for women's and children's rights, social justice, and proposed several laws to protect vulnerable groups.



Mohamed Elkady Board Member Currently assumes the role of Commercial Development Manager for North Africa Region at Nestle, Mohamed has figured out that his mission is to assist all orphans in Egypt to have all forms of support required for them to live a healthy life full of growth, success & happiness.

Sanad's Community

Sanad's Team Members

Passionate, creative, and dedicated to the cause.





Executive Director



Advisor to the Chairperson & Internal Verifier





Senior Director of Financial & Administrative Affairs



Senior Quality Standards Expert



Senior Child Care & Protection Expert



People and Culture Manager



Marketing Manager



Business Development & Partnerships Manager



Programs Manager



Research & Knowledge Management Manger



Care Homes Development Senior Manager

Sanad's Partners

Sanad is privileged with a network of alliances that support its mission and believe in its impact.



Strategic Partners



drosos (...)

Impact - Driven Donors



مؤسسة ساويرس للتنمية الاجتماعية Sawiris Foundation For Social Development













CSR Partners





















INGO & NGO Partners



















Academic Partners











Networks







Be a change-maker Become a partner...

Partnerships are key to promote change and create impact in our ecosystem. These are the outcomes and benefits that your partnership with Sanad would lead to:

01

A Long-term Meaningful Social Impact;

your contribution to strengthen the alternative parental care system by providing children and youth with welfare, education, and opportunities, will create positive change beyond the duration of the fund.



02

Deep Community Engagement;

by directly engaging your CSR team and employees who value ethical business practices and community involvement.

03

A Solid Contribution to the

SDGs; as Sanad's projects are directly aligned with the global and the local Sustainable Development Goals (SDGs).

04

Visibility and Reputation; your association with a successful cause-driven organization will enhance your brand image and fall into your CSR efforts.

05

Networking Opportunities;

you will build relationships with other cause-driven and powerful stakeholders, including government agencies, NGOs, and local communities.

How can you be a Sanad?

More than one way for you to get involved and become a part of the cause . . .

Make a Financial Donation

You can support us financially through our various donation channels to empower more youth and children without parental care or qualify caregivers and equip care homes to take better care of their upbringing and education.

Become a Volunteer

You can provide your knowledge and experience through volunteering at Sanad's events to empower the stakeholders involved in the alternative care system. You can also provide advice and guidance to Sanad's team – according to your field of expertise.

Spread the Word

You can read about youth and children without parental care, correct negative stereotypes, and share Sanad's activities on social media platforms to support the cause and introduce more people to Sanad.



Sanad Organization for Alternative Parental Care is registered with number 2008/7478

Address: 3 Al-Bairouny St. Baron Palace - Heliopolis - Cairo

Telephone: +20102774442 / +226907195

E-mail: info@sanadorphans.org



